

# \$42.00 IN MERCHANDISE FREE!

## AT ABSOLUTELY NO COST TO YOU! READ!

### Order Your

Fall Suit or Overcoat now and we will have it here in plenty of time. Come in Monday and make your selection.

**\$15**

More than 500 all wool fabrics to select from. Let us show you now.

**DUNDEE Woolen Mills**  
310 SAN ANTONIO STREET.

### We Buy Second Hand FURNITURE Or Take It in EXCHANGE FOR NEW GOODS

BEST PRICES allowed in all Exchanges. Let us Furnish Your House On Our EASY PAYMENT plan.

**The Home Furniture Company**

Phone 1293. 111 N. Stanton.

Here's a chance for somebody—it might as well be you—to get \$10 worth of merchandise ABSOLUTELY FREE; somebody else \$7.00 worth; another \$5.00; another \$4.00; another \$2.00 worth and 14 others \$1.00 each. This total of \$42.00 worth is given EVERY week absolutely FREE. Each one of 19 different people will receive orders worth from \$1 to \$10. In the 42 ads published below are certain misspelled words. Find these words and write them neatly on a separate sheet; also write your name and address on the coupon; also state on what advertisers you prefer orders for \$1.00 each in merchandise, which merchandise will be paid for by the advertisers on this page. Winners will be decided by the nearest correct, or neatest nearest correct answer.

The winner of the first prize will get his orders on exactly the advertisers he prefers and the other winners will get their orders on the advertisers not named by the winner of the first prize. Just take these orders to the firms to which they are addressed and they will be accepted as cash, being paid for by the firms whose advertisement appears on this page. Address all answers to "Misspelled Word Editor, care The Herald." They may be either mailed or brought to The Herald office. All answers must be in The Herald office by noon next Thursday. Next Saturday winners will be announced and the awards mailed.

### Sunday Dinner FAMILY STYLE. Look What You Get For

**25c**

Roast Pork with Apple Sauce  
Roast Veal with Dressing  
Lamb Stew Curry with  
Dumplings  
Sweet and Irish Potatoes  
Corn on Cob  
Sliced Tomatoes  
Peas in Cream  
New String Beans  
Green Onions—Radishes  
Grapes Watermelon Peaches  
Famous Corn Bread  
Change of Bill for Supper  
It's this Good Every Day

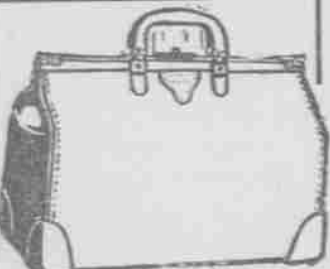
**Belmont Cafe**  
408 San Antonio St.

We have Some Bargains in uncalled for SUITS to show you.

**Morehead's Busy Little Tailor Shop**

403 N. Oregon St. Phone 51.

Note—The dollar you win in this contest will be accepted on purchase of clothes only.



**El Paso Trunk Factory**

Trunks, Traveling Bags, Suit Cases and Small Leather Goods Made and Repaired and Exchanged.  
Opposite Post Office, Across Plaza  
Next to Crawford Theater.  
Phone 1054.

**Fountain Pens \$1.00**

And Up—All Guaranteed

**El Paso Book Co.**  
Mills Bldg.—"It's Handy."

**"Of Course COFFEE Certainly"**

For the Best Cup of Coffee. Candies, Pastry Goods, and Fountain Drinks, Visit Us.

At 410 So. El Paso Street.

**EL PASO THEATRE**  
515 E. El Paso St.  
Sundays Oct. 2  
3 Reel Drama  
"The Silent Battle"  
With Robert Henley and Agnes Vernon.  
Directed by Louis Kent.  
Vigorous young manhood never made a stronger appeal than in this cleverly written and realistically staged and acted drama which features that virile young actor, Robert Henley. The continuity gives the spectators of the directing and the story is so well told in a way that holds the interest throughout. Robert Henley as "Wild Bill" Lovett, the orphaned son of an eastern millionaire, is disinherited and leaves home to make a man of himself. In the hands of the average posing leading man the story would be ordinary only, but the realistic Henley, riding the bumper of a freight train; saving wood for his breakfast; engaging in a ten-for-all fight with a bunch of bullies, and his silent battle with his craving for drink, gives us scenes after scenes with the punch that thrills and satisfies. A splendid picture and one that will stand for a lot of boasting.

**Johnston's Appreciated Chocolates**

A special assortment bought in bulk, packed by us and distributed in boxes at 75c and \$1.00.

Telephone Orders Filled, 356-375.

**POTTER DRUG COMPANY**

**Just Received**

A Large Shipment of Extension Dining Tables in Period and Pedestal Styles, in all the different Oaks. Prices range from \$11.00 to \$65.00. Buffets, China Closets, Serving Tables and Chairs to match.

**ROGERS FURNITURE COMPANY**

108-110-112 N. Stanton St.

**ELECTRIC FIXTURES MADE TO ORDER TO MATCH COLOR SCHEME OF YOUR ROOMS**

An Expert is in Charge of this Department.

"If It's Electrical We Have It."

**National Telegraph & Supply Company**

W. B. GLARDON, Mgr.  
317 Mills St. Phone 759.

**\$2.00 In Merchandise**

For your \$1.00 order this week if you buy \$10 or more. See us in our new location, 105 S. Stanton St. Buy, sell or exchange new for your old furniture.

**Young Furniture Co.**  
Phone 835.  
Mail Orders Given Prompt Attention.  
Write For Catalog.

**Violins Mandolins Guitars Appollo Player Piano**

Sold on Easy Terms.  
**Dunn's Music Store**  
404 San Antonio St.

**Electrical Appliances**

Yes, we have a complete line of heating appliances.

BE MODERN

"Acquaint yourself with the way electrical."

**Larrabee Electric Company**

Phone 3823. 405 Texas St.

**BUSTER BROWN BREAD**

is the best, the purest and most wholesome bread made. It is of a quality to grace the table of every provider who desires to give the family "something better." For Buster Brown BREAD is better, and besides it costs no more than "other kinds."

**Buster Brown Baking Company**

(Our Merchandise Orders are Good at All Grocers.)

**"We Know How"**

**ANGELUS CLEANING & PRESSING WORKS**

Harry M. Ross, Proprietor. Ladies' and Gents' Garments neatly cleaned and pressed. Suits Mailed to Order.

Hats Cleaned and Blocked.

Crawford Theatre Building, Opp. Plaza; Telephone 1610.

OUR PRICES ARE RIGHT.

**Fresh Meats Too!**

In order to accommodate our many patrons who wish to buy their groceries and meats at one store we have decided to carry a complete line of fresh meats, poultry and oysters, beginning September 30. We can assure you that we will carry nothing but the best and at reasonable prices.

**Valley Grocery**

500 San Antonio St. Phone 415-435.

**NIGHT SCHOOL**

Investigate before you decide—That's wise. Try the work before you pay—That's fair.

**INTERNATIONAL BUSINESS COLLEGE**

P. J. MULLIN, Pres.  
Coles Bldg. Phone 1147.

**BEFORE YOU BUY SEE OUR LINE OF**

**Secondhand Heaters**

**Balt Furniture Company**

206 S. Stanton St. Phone 3046.



AN EXCLUSIVE CHILDREN'S DEPARTMENT.  
**Thornton-McKeel Shoe Company**  
221 San Antonio St.



**Take Life Easy Walk On Rubber Heals**

Men's ..... 35c  
Women's ..... 25c

For Sale by  
**Enterprise Shoe & Leather Co.**  
316 Mesa Ave.

**Mt. Franklin Fuel & Feed Co.**

Manufacture the Best Line; also handle the Best

**Domestic Coal**

to be had—Wood and Kindling

Phone 186.

**Pure Milk**

The Milk in Every

RED TOP

bottle is produced and guaranteed by the

**American Dairy**

Phone 402.

**\$10 Twentieth Century Teeth**

Didn't Hurt a Bit.

20th Century Teeth \$10

Anatomical moulds and E. J. McCormick's rubber are the best materials used in artificial plates. Until Dec. 1st will make these plates for \$10.00. Guaranteed 15 Years.

**NEW YORK PAINLESS DENTISTS**

Cor. Mesa and Texas Sts. Over Silberberg's Jewelry Store

**Will Open Friday, Oct. 8**

The finest Fish, Oyster, Vegetable, Fruit and Dressed Poultry Market in the entire South.

Fuller particulars in a later announcement.

**FULTON MARKET**

114 Texas St.

Phone Number Announced Next Week.

**Garringers' Market**

Carries a full line of Fresh Meats, Fish, Oysters, Poultry, Butter and Eggs.

207 E. Overland. Phone 2122.

**From sun to sun a one-cent run**

This is the cost of running Sew-E-Z—scarcely more than a small 6-candle power light. Take it to a neighbor—you can pack Sew-E-Z in a small parcel. No extra bulk. Sew-E-Z does a big work in a simple way and comes in small, compact, convenient form.

**5-YEAR GUARANTEE**

Sew-E-Z Sewing Machine Motor Makes Sewing a Pleasure.

**Southwestern Electric & Machine Co.**

304 San Francisco St.

You'll be Delighted With

**"Spick and Span"**

Their permanent home is now the

**ELITE Laundry**

412 S. Oregon.

You Call—2177—We'll Call.

**Drink Good Coffee**

**SUNSET BLEND**

35c pound, 3 pounds for \$1.00.

Fresh roasted daily and never ground until ordered. Satisfaction Guaranteed or money refunded. Premium coupon in every pound. Ask your grocer if he can't fill your order.

Phone us—We Deliver.

**Fant Coffee Co.**  
611 San Antonio St. Phone 2153.

**You'll Soon Eat**

**American Beauty**

5c—BREAD—10c

If you are not already enjoying this bread with your meals don't deprive yourself of its goodness any longer. Order a loaf now—we'll deliver.

Phone 310.

**Belgian Bakery**  
210 E. Overland St.

**COUPON**

To Herald Misspelled Word Contest Dept.

The misspelled words are: If successful make my orders of \$1 each on the following 14

My name and address is:

Winners Will be Announced Here Next Week.

**Good Things To Eat**

PRICES REASONABLE. QUALITY THE BEST. SERVICE—QUICK AS LIGHTNING.

**AUTO CAFE**

Coal, Wood, Kindling, Hay and Grain

PROMPT DELIVERY

Phones 35 and 36.

Texas and Dallas Streets.

**THE JITNE COMPANY INC.**

PHONE 3500.

—OUR EQUIPMENT—

LIMOUSINES SEVEN PASSENGER CARS FIVE PASSENGER CARS TAXIS BAGGAGE TRUCKS

RATES LOWEST SERVICE BEST

**FORD Specialists**

EXPERT MECHANICS

PRICES REASONABLE

LEAVE IT TO US

**MARKE & YONGE**

601 Texas.

**Wedgwood**

The Newest Thing in Cameo Jewelry.

See the only display of this pretty jewelry at

**The A. D. Foster Co.**

Herald Bldg.

"Our Wedding Rings Insure Happy Marriages."

**The Home of Hart Schaffner & Marx,**

**Rogers Peet and "Fitform" Clothes For Men and Young Men.**

**The Popular**

217 S. Overland St.

**KEEP YOUR EYE ON THE CITY GROCERY**

AND WATCH FOR OUR SPECIALS EACH SATURDAY.

We Give Trading Stamps and Deliver Orders at Your Door.

15 lbs. of Sugar ..... \$1.00 24-lb. sack High Patented Flour ..... 25c 7 Bars of Soap ..... 25c 12 lbs. Sweet Potatoes ..... 25c

**THE CITY GROCERY**

PHONE 2802. 523 N. CAMPBELL.

**Dress In Style at a SMALL COST**

You can if you buy from us. Low rent, small expenses, cash are the reasons of our underselling, and undersell we do. Right now we offer:

Dress Skirts, good grade serge, black and colors at ..... \$1.00 at ..... \$2.00

FINE ALL SILK CREPE DE CHINE WAISTS. Also the new 40-inch striped and Scotch Plaid Taffeta waists. \$2.00 value for ..... \$1.00

Ladies' Fine Shoes, pat. tan, or gun metal, black, suede or grey cloth top, a stylish shoe of a well known maker at only \$2.48

Boys' School Suits, good quality, 8 to 16 years, 2 pr. pants \$2.00 Come and let us show you.

**Removal Sale**

**FURNITURE AT VERY CLOVE PRICES**

**Western Furniture Co.**

The Store That Saves You Money.

308 El Paso St.

**CHRISTMAS GOODS**

Mexican, Indian and Japanese Art Novelties.

**Navajo Rugs**

Large Stock

**Beach's Art Shop**

City National Bank Building.

**Invisible Protection**

THERE are countless ways, unseen to you and unimagined, in which we safeguard your purchases. Extraordinary care is used in the selection of our merchandise which excludes unworthy qualities and doubtful styles. Price marking is not a matter of seeing how much we can get but rather how much we can give. Thus, absolute value for your money is assured.

**The Popular**

217 S. Overland St.